

Brittany Wilson

WilsonPortfolio.com | brittany.n018@gmail.com | 989.494.7983

Summary

Hey, I'm Brittany. I've spent the last thirteen years using Adobe products for graphic design, the last nine years doing it professionally, and the last four years doing in-house marketing for one company. I am comfortable handling several projects at once, managing my time effectively, and communicating clearly. I have a thorough understanding of typography, color theory, visual hierarchy, and layout. I enjoy collaborating with teams, and managing projects from concept to final production.

Experience

Flint Institute of Arts | Jan 2022–present | Graphic Designer

I design assets for print and digital distribution with a wide range of sizes and perspectives for cross-channel campaigns. I have experience developing and maintaining brand design guidelines.

The Argus-Press | Nov 2019–Nov 2020 | Advertising Representative

Responsible for selling ad space and designing advertisements for local businesses for print in newspaper and for website. Designed logos, thumbnails, social media posts, signs, and digital banners for a variety of clients.

Freelance | Jan 2017–Jan 2022 | Graphic Designer

Various projects including logos, thumbnails, social media posts, signs, banners and edited videos for a variety of clients.

Education

Michigan State University

Bachelor's in Creative Advertising

Skills

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Premiere
Adobe Lightroom
Adobe Express
Canva